Light + Building Technology Fairs Worldwide

See you in 2024!

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Show information

Opening dates and hours
9 – 11 June 2024 09:30 – 18:00
12 June 2024 09:30 – 16:00

Venue
China Import and Export Fair Complex
No 380 Yuejiang Zhong Road, Haizhu District,
Guangzhou, China

Organiser
Guangzhou Guangya Messe Frankfurt Co Ltd

Participation fee
Standard booth (min 9 sqm) RMB 17,000 / 9 sqm
Raw space (min 36 sqm) RMB 1,600 / sqm

Concurrent event
Guangzhou Electrical Building Technology

Official online partner
www.light.messefrankfurt.com.cn

The most influential and comprehensive lighting and LED event in Asia

guangzhou international lighting exhibition

9 – 12 June 2024
China Import and Export Fair Complex, Guangzhou, China
Light™ – The Power of Infinity

Guangzhou International Lighting Exhibition (GILE) 2023 was a recent high in terms of exhibition area, number of exhibitors and visitors, demonstrating the strong vitality and unshakable influence of the lighting industry. The 2024 edition will expand upon the concept of “Light’s”, transforming it into “Light™”, representing a platform that will bring together all participants on a journey into the future of lighting innovation.

Advances in technology bring infinite possibilities by connecting light with other technologies and industries such as AoT, low carbon solutions, agriculture, new media art and more.

With eight major lighting application zones, GILE offers industry players a chance to showcase their latest lighting technologies and connect with their target customers. GILE 2024 will therefore act as a location where the future of lighting can be observed.

Light + Experience
Refining the commercial space

Explore how smart lighting can transform ordinary environments into captivating and productive spaces that enhance the customer experience and improve the wellbeing of employees.

This year at GILE, immerse yourself in a dynamic exhibition that highlights the latest lighting technologies, from smart fixtures that adapt to human needs, to mesmerizing interactive displays.

Light + Lifestyle
Lighting homes with art

As the age range of consumers for furniture and household products, including home lighting is becoming more broad, young consumers are more likely to accept new, smart and stylish products while also giving consideration to their comfort and price.

Lighting is being used not just as a tool for illumination but also as an integral component of home art. This time at GILE, the lifestyle pavilion will present the most trending and aesthetically-pleasing lighting products to visitors.

Eight major lighting application zones

- Smart city
- Lifestyle
- Low carbon
- Experience
- AoT
- Health
- Agriculture
- Art
Light + Art
Digital media & lighting art

Spending on leisure, entertainment, tourism, and other service-oriented activities has continued to grow in the younger generations. Likewise, the expansion of the night tourism industry following recovery of the economy has given different tourist destinations a fresh lease on life.

Through the enhancement of multimedia digital art and lighting that reflects the local culture, lighting art will be one of the most important segments of the nighttime economy and cultural tourism.

Light + Smart city
Connecting through light

Urban renewal is an investment opportunity with huge potential for property development, commercial and service facilities, infrastructure development, tourism development, and social service facilities. Through this, lighting and related items such as LED chips and sensors have been crucial in the development of smart cities.

Light + Health
Illuminating pathways to health

The market for elderly care has much room to expand due to an increasing elderly population and rising health concerns. There has been an increase in the demand for services and technologies in areas including behaviour monitoring, health information gathering, indoor and outdoor high-precision positioning, and health data analysis.

Elderly care management will become accessible and data-driven due to all of this, relying heavily on the technologies behind it such as chips, sensors and operating systems.
Light + AloT
The intelligent ecology of light

The IDC predicts that global IoT spending will exceed USD 1.3 trillion by 2026, with a CAGR of 10.7% from 2022 – 2026." The development of intelligent lighting surges forward with advancements in internet connectivity and the emergence of 5G technology.

GILE spans the entire intelligent lighting supply chain, showcasing chip, products, lighting control platforms, and scenario-based applications. The combination of smart technologies and real-life scenarios will define the future of lighting.

"Worldwide Internet of Things Spending Guide 2022", International Data Corporation, September 2022

Light + Agriculture
Future & sustainability

The expansion of LED technology into agriculture will see unparalleled growth potential. Lighting solutions designed for various agricultural applications, including horticulture have been increasingly put into use. By tailoring lighting conditions to meet the specific needs of plants, horticultural lighting revolutionizes the way we cultivate crops, transforming traditional farming methods into highly efficient and sustainable practices.

The market for LED plant lighting is expected to reach USD 12.8 billion in 2027 with a compound annual growth rate of 16%.†

† "Outlook on the development trends of key markets in China’s lighting industry in 2023†. Lighting China, 8 April 2023, https://www.sohu.com/a/481925560_120739"
Reducing carbon footprints

Lighting applications
- Residential lighting and commercial lighting
- Lighting accessories, components
- LED lighting and smart agricultural lighting
- Medical and cosmetic applications
- Smart agriculture and aquaculture and smart agricultural lighting

Smart lighting
- Smart lighting applications and solutions
- Smart landscape and street lighting solutions
- Smart lighting cloud platforms, IoT, and software
- Chips and sensors
- Light sources

Product categories at GLUE 2024

New energy and low-carbon lighting
- Energy storage
- New media
- AR/VR
- Display applications
- Optical components
- LED packaging components
- Measuring equipment
- LED modules
- Power supplies, drivers, and electronics

Lighting the way with sustainable solutions.

Covering the entire new lighting ecosystem
Industry related
- Architects
- Designers
- Energy suppliers
- Building owners
- Building contractors
- Planners & engineers
- Property developers
- Housing & property management
- IoT platform developers & providers
- Smart lighting solutions providers

Meet strategic partners under one roof

Trade related
- Importers
- Exporters
- Wholesalers & distributors
- Buying offices
- Retailers
- Chain stores
- Department stores
- E-tailers

Authorities
- Construction and planning authorities
- Procurement authorities
- Industrial associations and media
- Manufacturers
- Industry end-users (e.g., hotels, restaurants, performing arts venues, shopping malls and others)

2023 show figures

Exhibition area
220,000 m²
22 Halls

Number of exhibitors
3,318 from
18 countries and regions*

Number of visitors
207,681 from
140 countries and regions*

What do visitors look for at GILE?*
- View / get to know product variants: 30%
- View / get to know innovations, new developments: 27%
- Expand specialist knowledge: 27%
- Prepare purchasing decisions: 27%
- Look for new suppliers: 25%
- Conduct purchases: 24%
- Achieve an overall impression of the market situation: 24%
- Compare competitors: 22%
- Networking: 22%
- Cultivate existing business relations: 16%

*Data was gathered from the 2023 onsite survey where participants were allowed to select multiple answers to each question

Exhibitor feedback
"GILE is definitely a great place to be to establish very close business contacts between Europe, Asia and the Americas and so I am glad to be back. This year's exhibition has been fantastic for us, as our booth has been very busy with visitors, both local but also with a high share of overseas buyers."
Mr Thomas Mohring, Vice President, Industry Management Device Connection Technology, WAGO GmbH & Co KG (Germany)

"We have been coming to GILE for over ten years in a row. It is an important event for us as around 80% of our business is conducted with overseas clients, and we have pre-arranged over 100 overseas buyers to visit our booth during the show."
Ms Feng Dan, Head of Brand Management Department, Shenzhen Lifelord Technology Co Ltd (China)

Buyer feedback
"As a first time visitor to GILE, my initial impression is that the show is very busy, lively and certainly on par with its equivalent show in Frankfurt. The exhibition has been fantastic for me, so far today I've already made a number of new contacts and so I will 100% be back next year."
Mr Abdullah Omar, Business Development Executive, Dubai Star Crystal LLC (United Arab Emirates)

"I have been coming to GILE for ten years, as it is a great place to see what's new within the lighting industry. This year I'm looking for solutions in lighting design, LED drivers and control systems and I have managed to make many contacts so far who I will follow up with afterwards."
Mr Janusz Dyszyk, Sourcing Manager, LENA Lighting (Poland)

*Figures shared with Guangzhou Electrical Building Technology (GEBT)