

#Smarter Buy



**Are you in need of
new market insights?**

Eight themes to explore the new trends

Area B

Hall 3.1

**The metaverse and immersive experience:
Lighting arts display**

The Lighting Arts Display zone located in Hall 3.1, invites renowned lighting designers and lighting brands to co-create and display a series of impactful light artworks with profound cultural significance. Themed “Embracing the Changes”, artists will produce installation art, light installations, digital art, visual art and luminaires design. Every work of art represents the passion of lighting industry players and helps to connect cities with people.

Hall 5.1

**The “Zero Carbon Future”: Smart &
Smart & sustainable street lighting**

The Zero Carbon Future strengthens the safety, cleanliness, low-carbon and efficient transformation of energy systems. With the increasing demand on smart and sustainable city development, smart lighting system, photovoltaics, wind power, energy storage, modular buildings are booming. Hall 5.1 will house the latest innovations including smart street lighting solutions, smart light poles, solar lights and wind powered lights.

Hall 5.2

**Sustainable food growing solutions:
Horticultural lighting**

Smart lighting technology maximises the harvest by adjusting the color, brightness and temperature of to suit the needs of different crops. Hall 5.2 will present a demonstration zone featuring advanced grow lights suitable for indoor farming, horticultural, and aquaponics, addressing the evolving needs of sustainable agriculture.

Hall 5.2

Innovative display applications

New theme focusing on LED displays, Mini and Micro LED displays, and applications of film and television, home, education, conference and business.

Innovative new energy storage

Showcasing industrial and commercial energy storage and household energy storage products for visitors who have ESG requirements.

Hall 4.2

Healthy lighting: Human-centric lighting

Healthy lighting plays an important role in upgrading the traditional lighting industry. Hall 4.2 covers the core techniques, applications, human-centric solutions for healthy lighting, including educational lighting, circadian lighting, optical control, UV LED, rhythm factor-based visual display terminals, eye care and more.

Hall 9.2

Smart living: Smart lighting

The smart lighting market is growing and advancing rapidly growth. Hall 9.2 is set to host an impressive showcase of the Smart Lighting Ecosystem, highlighting the seamless integration of AI, IoT, and HCL technology. More than 100 suppliers will present a wide range of smart devices, smart controls, communication protocols, AIoT technologies, and innovative smart lighting solutions.

Hall 10.1 11.1

The aesthetics of space: Contemporary lighting fixtures

Hall 10.1 and 11.1 will reflect the evolution of lighting fixtures, positioning them as remarkable pieces of art. Forward-thinking designers push the limits, creating fixtures that surpass functionality to become captivating sculptural marvels. Geometric shapes, audacious asymmetrical arrangements, and the innovative use of unconventional materials have emerged as notable characteristics, elevating lighting to the forefront of contemporary art.

