

27th

The most influential
and comprehensive
lighting and LED
event in Asia

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guangzhou international
lighting exhibition

2022

China Import and Export Fair
Complex, Guangzhou, China



messe frankfurt



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New Era

New Opportunity

Without a doubt, the lighting industry has entered a new era thanks to new business models, environmental protection and sustainability initiatives, technological breakthroughs and economic developments. Lighting brands should get ready to seize the new opportunities in human-centric lighting across different applications including homes, hotels, schools and businesses. Light plays an essential role in urban planning and construction, agriculture, commerce and more.

The 27th edition of Guangzhou International Lighting Exhibition's show theme, "**New Era, New Opportunity**" promises to gather the lighting industry and discuss its future in the new era of lighting, and the opportunities this presents.

Currently, the lighting industry is undergoing a huge shift with the increase in globalisation and cross-industry development and various industry breakthroughs. There is a need to use creativity to find ways of improving people's daily lives and their environments through light via digitalisation and smart technologies. Despite the circumstances, lighting remains a valuable industry, still full of potential. By embracing the changes in the market, industry players can take advantage of the opportunities afforded by the new era of lighting.

2022 Hall Overview



Area A

1.1	Themed Hall: Light Art, Cultural and Night Tourism Demonstration Pavilion	2.2	Lighting Accessories and Electronic Components
2.1	Themed Hall: Light Art, Cultural and Night Tourism Demonstration Pavilion	3.2	Themed Hall: Light and Human Well-being – UV LED Applications and Technologies, Horticultural Lighting
3.1	Brand Hall: Smart City	4.2	LED Drivers and Power Supplies
4.1	Urban Lighting and Public Lighting Manufacturing Equipment and Materials		
5.1	City Lighting and Urban Planning		

Area B

9.2	Themed Hall: Smart-health Crossover Demonstration Pavilion	12.2	Commercial and Residential Lighting
10.2	Themed Hall: Smart-health Crossover Demonstration Pavilion	13.2	Residential Lighting
11.2	Brand Hall: Interior Design x Light – Commercial Spaces		



2021 Show Overview



Target
Customers



Channel
Development



Market
Insights



Industry
Exchange



Brand
Building



91% of visitors would return
for the 2022 edition

93% of visitors were satisfied
with the show

91%

93%

2021 Exhibitor Testimonies

"This is our company's first time to attend GILE. We learned from the industry that the fair is one of the most influential exhibitions in China, so our headquarters decided that since we plan to enter the Chinese market, we will need to exhibit here to use this very good platform to showcase and introduce our products."

Mr Ton Qin, PM China (LED Lighting Division), Vossloh-Schwabe Lighting Solutions (Zhuhai) Ltd, China

"This year we came to GILE with our smart home products, including an intelligent home control system. In this edition, the buyers who came to the fair are those who want to bring something new to the table. They are the ones who want to find better opportunities for cooperation and learning, and to make the lighting market even better. You can also see that there are many manufacturers exhibiting smart products this year."

Mr Baiyu Liu, Senior Product Manager, Product Department, TCL Very Lighting Technology (Huizhou) Co Ltd, China

2021 Visitor Testimonies

"I visit GILE every year. So far I've connected with some suppliers who we've worked with before, and we also want to learn about what's new in the market from other exhibitors so we can better plan our business for the second half of this year and beyond. A lot of exhibitors here focus on products for plant lighting, and this is an area full of potential in the future."

Mr Zhixiang Deng, Sourcer, Shenzhen Tai Lang Decoration Co Ltd, China

"This is our sixth time at GILE. We hope to find controls and systems, and we've also looked at some innovative antimicrobial LED lights. We have communicated with some companies and exchanged contacts already. I think the fair can help the industry to recover from the pandemic and generate more business opportunities."

Mr Xie Qing Sen, Sourcing Assistant, DECC, China

Concurrent events

2021 Fringe Programme

More than 250 seminars and forums revolving around the theme "The New Decade of Lighting" were held as part of the concurrent fringe programme. Another highlight of the fair was the Cultural and Night Tourism Pavilion which included both a lighting art display and a series of events.

2022 Fringe Programme Highlight — The Power of Design and Technology

In the new era of lighting, the industry focuses on creative designs and high quality products in order to provide an atmosphere that improves people's daily lives. Creative design involves using scientific technologies, cultural sensitivity and artistic creativity. The GILE 2022 Forum revolves around the theme "The Power of Design and Technology". The sub-forums will be carefully segmented into different application areas and new lighting technologies.

Highlighted brands

Smart Lighting Applications and Solutions



LED Chips, Packaging, Light Sources, Optoelectronic Technologies and Modules



Power Supplies, LED Drivers and Controls



Smart Lighting Hardware, Software and Components



IoT Platforms and Communication Technologies



Smart Lighting Sensors



Components and Materials, LED Testing and Production Equipment



Listed in no particular order

Light + Building Technology Fairs Worldwide



Frankfurt	Buenos Aires	Moscow	Dubai	Mumbai	Delhi	Shanghai	Guangzhou	Bangkok
light + building	BIEL light + building BUENOS AIRES	interlight RUSSIA intelligent building RUSSIA	light MIDDLE EAST	LED expo INDIA	LED expo INDIA light + LED expo INDIA	shanghai intelligent building technology shanghai smart home technology parking CHINA	guangzhou international lighting exhibition guangzhou electrical building technology	thailand building fair thailand lighting fair

Show information

Venue

China Import and Export Fair Complex
No 380 Yuejiang Zhong Road, Haizhu District,
Guangzhou, China

Organiser

Guangzhou Guangya Messe Frankfurt Co Ltd

Participation fee

Standard booth (min 9 sqm) RMB 17,000 / 9 sqm
Raw space (min 36 sqm) RMB 1,600 / sqm

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Concurrent event

guangzhou electrical
building technology
广州国际建筑电气技术及智能家居展览会

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