

Please complete in block letters, sign and return original to:

Overseas Contact

Messe Frankfurt (HK) Ltd

35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: +852 2802 7728

Fax: +852 2598 7887

Email: [light@china.messefrankfurt.com](mailto:light@china.messefrankfurt.com)

For office use:

Booth type: \_\_\_\_\_ Booth no.: \_\_\_\_\_ Booth size: \_\_\_\_\_ sqm

## Part 1: Company details

### A. Details of the Applicant (see clause 9 on Specific Terms and Conditions of Participation on page 5)

Company name (English): \_\_\_\_\_

Company name (Chinese): \_\_\_\_\_

Address (English): \_\_\_\_\_

City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address (Chinese): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Telephone number Country code City code Fax number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

### B. Billing details (to be completed only if different from part A of the above):

Company name: \_\_\_\_\_

Contact Person: Mr./Ms. \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ZIP/Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City code Telephone number Country code City code Fax number

Email: \_\_\_\_\_ Website: \_\_\_\_\_

C. Brief company introduction (For promotion use)

**Part 2: Exhibit details**

D. Exhibit profile

Please select the principle exhibit that you will display during the show for the listing in the fair catalogue.

<b>1. Lighting accessories, component &amp; equipment</b>	
<b>1.1 Lighting accessories</b>	<b>1.2 LED packaging components</b>
<input type="checkbox"/> Lampshades, lampholders, lampheads	<input type="checkbox"/> Wafer
<input type="checkbox"/> Lamp tray, frame, hardware components	<input type="checkbox"/> Chips
<input type="checkbox"/> Reflector	<input type="checkbox"/> Sealing material
<input type="checkbox"/> Leads and related accessories	<input type="checkbox"/> Substrate
<input type="checkbox"/> Cable	
<b>1.3 Electronic components</b>	<b>1.4 Optical component</b>
<input type="checkbox"/> Ballast, capacitors and relays	<input type="checkbox"/> Diffusion, condenser, lens/ film
<input type="checkbox"/> Connectors	<input type="checkbox"/> Reflector
<b>1.5 Measurement equipment</b>	<b>1.6 LED packaging equipment</b>
<input type="checkbox"/> Spectrometers	<input type="checkbox"/> LED dispensing machine and adhesive machine
<input type="checkbox"/> Imaging photometers and colorimeters	<input type="checkbox"/> LED welding machine
<input type="checkbox"/> Goniophotometer	<input type="checkbox"/> LED bonder
<input type="checkbox"/> Luminance Meter	<input type="checkbox"/> LED vacuum machine
<input type="checkbox"/> Optical radiation test system	
<b>1.7 Testing equipment</b>	<b>1.8 Others, please specify: _____</b>
<input type="checkbox"/> LED Aging-life test system	
<input type="checkbox"/> LED thermal analysis system	
<input type="checkbox"/> Optical radiation safety test system	
<input type="checkbox"/> EMC tester	
<input type="checkbox"/> LED driver & electronic ballast tester	
<b>2. LED Technology</b>	
<b>2.1 LED chipset &amp; light source</b>	<b>2.2 Power supply, drivers and electronics</b>
<input type="checkbox"/> LEDs	<input type="checkbox"/> Switching supply
<input type="checkbox"/> UV-LEDs	<input type="checkbox"/> LED driver and driver ICs
<input type="checkbox"/> Infrared LEDs	<input type="checkbox"/> Converter, inverter, rectifier
<input type="checkbox"/> OLEDs	<input type="checkbox"/> LED controller gear
	<input type="checkbox"/> LED modules and light engines
<b>2.3 LED specialty applications</b>	<b>2.4 Others, please specify: _____</b>
<input type="checkbox"/> Automobile	
<input type="checkbox"/> Medical	
<input type="checkbox"/> Agriculture	
<input type="checkbox"/> Museum	
<b>3. Luminaries</b>	
<b>3.1 Residential lighting</b>	
<input type="checkbox"/> Wall lights / Picture lights	<input type="checkbox"/> Chandeliers
<input type="checkbox"/> Vanities / Bath light	<input type="checkbox"/> Pendant lamp
<input type="checkbox"/> Table and reading lamp	<input type="checkbox"/> Crystal lights
<input type="checkbox"/> Under cabinet lights	<input type="checkbox"/> Flushmount / Ceiling mount lights
<input type="checkbox"/> Floor lamp	<input type="checkbox"/> Night light
<input type="checkbox"/> Tracklights / Spotlights	<input type="checkbox"/> Downlight

<b>3.2 Commercial lighting / Industrial lighting</b>	
<input type="checkbox"/> Fluorescent high bays	<input type="checkbox"/> Exit and Emergency lights
<input type="checkbox"/> Recessed linear lights	<input type="checkbox"/> Floor lights
<input type="checkbox"/> Suspended linear lights	<input type="checkbox"/> Indoor ceiling/ wall mount lights
<input type="checkbox"/> Recessed downlight	<input type="checkbox"/> High Bay/Low Bay lights
<input type="checkbox"/> Track lights	<input type="checkbox"/> Tunnel lights
<input type="checkbox"/> Step lights	<input type="checkbox"/> Explosion proof light / mine light
<input type="checkbox"/> Canopy lights	<input type="checkbox"/> Vapor proof lights
<input type="checkbox"/> Runway lights	<input type="checkbox"/> Dock lights
<input type="checkbox"/> LED strip lights	<input type="checkbox"/> Hazardous lights
<b>3.3 Urban lighting / Architectural lighting</b>	
<input type="checkbox"/> Wall lantern	<input type="checkbox"/> Street lights
<input type="checkbox"/> Hanging lantern	<input type="checkbox"/> Parking Lots lights
<input type="checkbox"/> Garden lights	<input type="checkbox"/> Deck light / Step lights
<input type="checkbox"/> Post lights	<input type="checkbox"/> Pathway & Trial lights
<input type="checkbox"/> Spot & floor light	<input type="checkbox"/> LED strip lights
<input type="checkbox"/> Floodlight	<input type="checkbox"/> Traffic lights
<input type="checkbox"/> Fountain light	<input type="checkbox"/> Solar light
<b>3.4 Smart lighting</b>	
<input type="checkbox"/> Smart light bulb	<input type="checkbox"/> Sensors for smart lighting
<input type="checkbox"/> Smart lighting control, dimmers and switches	<input type="checkbox"/> Smart lighting solution
<b>3.5 Light source</b>	
<input type="checkbox"/> Fluorescent	<input type="checkbox"/> LED bulb
<input type="checkbox"/> CFL	<input type="checkbox"/> LED filament bulb
<input type="checkbox"/> Halogen	<input type="checkbox"/> LED strip lights
<input type="checkbox"/> High intensity discharge	<input type="checkbox"/> LED miniature light bulb
<b>3.6 LED display and signage</b>	
<input type="checkbox"/> LED display	
<input type="checkbox"/> Signage	
<b>3.7 Others, please specify:</b> _____	

**Briefly state on highlights of your exhibit / technology (For promotion use)**

**Remarks:**

To catch our free promotion opportunity, you are welcomed to email the product photos (not less than 300 dpi) and company logo (ai/ png) to us for include in our some of our pre-show promotion material listings.

**E. For co-exhibitor only (if any):**

(Further information will be required before the show for the fair catalogue entry)

Company name (English): \_\_\_\_\_

Company name (Chinese): \_\_\_\_\_

Country: \_\_\_\_\_

**Part 3: Booth package**

**F. Participation fee**

<p><b>Standard booth</b> (minimum 9 sqm, with multiple 9 sqm unit addition)</p> <p>Booth size: _____ sqm Participation fee: RMB17,000 / 9 sqm</p>	<p><b>Standard booth package (9 sqm) includes:</b></p> <ul style="list-style-type: none"> <li>- Complete booth construction</li> <li>- Wall-to-wall carpet</li> <li>- Fascia board with company name and booth number</li> <li>- 1 table &amp; 2 folding chairs</li> </ul>	<ul style="list-style-type: none"> <li>- 3 spot lights (2 used on fascia, 1 used inside booth)</li> <li>- 1 socket (3Amp, 500W max)</li> <li>- Listing in fair catalogue</li> <li>- Listing in online exhibitors' list</li> <li>- Visitor invitation cards</li> </ul>
<p><b>Raw space</b> (minimum 36 sqm)*</p> <p>Booth size: _____ sqm Participation fee: RMB1,600 / sqm</p>	<p><b>Raw space package includes:</b></p> <ul style="list-style-type: none"> <li>- Floor space</li> <li>- Listing in fair catalogue</li> </ul>	<ul style="list-style-type: none"> <li>- Listing in online exhibitors' list</li> <li>- Visitor invitation cards</li> </ul>

**Payment:** 50% down deposit is required to be paid together with this application. Final / balance payment is to be settled on or before 8 March 2021. Please see page 5 for bank account details.

**\*Remarks:** Raw space exhibitors shall be solely responsible for the hall management fee of the venue and cleaning deposit fee during the move-in period which are payable in addition to the participation fee.

**Part 4: Upgraded media packages (Optional. Please tick "✓" where appropriate.)**

**G.**

Silver Media Package	Gold Media Package
<ul style="list-style-type: none"> <li>● Company name</li> <li>● Booth number</li> <li>● Product group</li> <li>● Correspondence address</li> <li>● E-mail address</li> <li>● 1 Company page (picture &amp; descriptions)</li> <li>● 1 Product page (picture &amp; descriptions)</li> <li>● 3 Keywords</li> </ul>	<ul style="list-style-type: none"> <li>● Company name</li> <li>● Booth number</li> <li>● Product group</li> <li>● Correspondence address</li> <li>● E-mail address</li> <li>● 1 Company page (picture &amp; descriptions)</li> <li>● 5 Product pages (picture &amp; descriptions)</li> <li>● 5 Keywords</li> </ul>
<input type="checkbox"/> <b>RMB 900</b>	<input type="checkbox"/> <b>RMB 1,500</b>

**Remarks:**

The organizer offers the Basic Media Package to each confirmed exhibitor. Basic Media Package covers the presence of exhibitor's company name, booth number and product group on official fair website's "2021 Exhibitor search" webpage. In addition, exhibitor can choose Upgraded Media Package (Silver or Gold) to enrich their profile and they can be found faster.

For enquiries and payment on **Upgraded Media Package**, please kindly contact our Digital Business:

Contact person: Mr. Gino Zhao/ Ms. Wendy Lip  
Tel: +86 21 6160 8428 / +852 2230 9203 / +852 2230 9247  
Email: digital@hongkong.messefrankfurt.com

**Part 5: Terms & Conditions**

**H. Full Name of the legally responsible person in block letters (Please write the name and sign below)**

Upon signing this Application Form, We, the undersigned, hereby agree and accept all the Specific Terms & Conditions on page 5 of this Application Form including all the General Terms and Conditions of participation as referred to therein at clause 7.

Name: Mr./Mrs./Ms. \_\_\_\_\_ Title: \_\_\_\_\_  
First name Last name

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company chop: \_\_\_\_\_

## I. Specific Terms and Conditions of Participation (“STC”)

- 1. Organiser**  
Guangzhou Guangya Messe Frankfurt Co., Ltd.
- 2. Event location**  
China Import and Export Fair Complex  
380 Yuejiang Zhong Road  
Haizhu District  
Guangzhou  
China
- 3. Date of Event**  
9 – 12 June 2021
- 4. Registration and confirmation**  
Application to exhibit is made by submitting a completed and signed application form to the Organiser. The Organiser will confirm receipt of application in writing by fax and original mail.
- 5. Terms of payment**  
A down deposit of 50% is required upon application. Applicants should remit the said deposit appropriate amount directly to the Organizer at the same time of submitting this Application. Final balance of 50% is due on or before 8 March 2021. All bank charges are to be borne by applicant.  
  
Payment should be made to:  
  
Name of Account:  
Guangzhou Guangya Messe Frankfurt Co., Ltd.  
Name of Bank: HSBC Bank (China) Company Limited  
Guangzhou Branch  
Account Number:  
(RMB) 629 035577 011  
(USD) 009 035577 055  
Swift Code: HSBCCNSHGZH
- 6. Cancellation**  
a) Subject to clause 6 (b) below, if an applicant withdraws his application, for whatever reason, all payments so far made will be forfeited, whether such payments already made are in the form of a deposit or in settlement of the total participation fee or a part thereof.  
  
(b) In addition to all payments so far made being forfeited in clause 6(a) above, where written notice of such withdrawal as referred to therein is not given at least 4 months prior to the commencement date of the Event, the Applicant or the Exhibitor is further liable to pay the Organiser the remaining balance of the total participation fee.
- 7. General Terms and Conditions of Participation (“GTC”)**  
For the avoidance of doubt, the detailed General Terms & Conditions of Participation as contained in the website [www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk) form an integral part of this Application which together with the Special Terms and Conditions herein shall have the same legal effect which the Applicant or the Exhibitor are subject to. Upon signing this Application Form, the Applicant or the Exhibitor is deemed to have read and fully understand the legal effects of the STC and GTC and agree to be subject to the same. Copies of the GTC are freely available upon request. In the event of any inconsistency between the STC and the GTC, the GTC shall prevail.
- 8. Booth allocation**  
The booth will be allocated in accordance with marketing criteria. No change of booth location is allowed once it has been assigned & informed.  
  
Additionally represented companies (co-exhibitors) must arrange their participation through the main Exhibitor who shall remain liable for all acts, negligence or omissions of such co-exhibitors and indemnify the Organiser for all losses and damages arising therefrom.
- 9. Catalogue entry / fair guide**  
If the Organiser does not receive the catalogue entry form (from the exhibitor manual) from the Exhibitor, information from the Application Form will be used to prepare the exhibitor's entry in the catalogue or fair guide.
- 10. Media Package**  
Subject to and conditional upon all sums due and payable by each exhibitor having been fully settled, the Organiser offers the Basic Media Package at no cost. Upgraded packages are optional but chargeable.
- 11. Intellectual property rights / copyright**  
The Exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The Organiser has the right to refuse participation of any Exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.
- 12. Correspondence address for enquiries**  
**Messe Frankfurt (HK) Ltd**  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong  
Tel: +852 2802 7728  
Fax: +852 2598 7887  
Email:  
[light@china.messefrankfurt.com](mailto:light@china.messefrankfurt.com)
- 13. Interpretation**  
All terms herein shall be given the same meaning in accordance with the definitions in the General Terms and Conditions of Participation as contained in the following website unless the contrary intention appears :-  
  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)