



guangzhou international  
lighting exhibition  
广州国际照明展览会

# POST SHOW REPORT 2019



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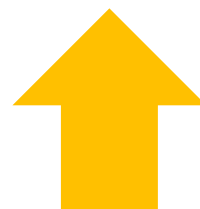
# Show Overview

## Thank you for your participation!

The 24<sup>th</sup> Guangzhou International Lighting Exhibition ended another successful edition.



**172,856** visitors from  
**133** countries and regions



Increase  
**4.1%**  
from 2018



**2,626** exhibitors from  
**22** countries and regions

Demonstrated the latest in  
lighting and LED products  
and solutions



**195,000** sqm of  
exhibition space spanning  
**19** Halls

Lighting accessories,  
component and equipment  
LED technology luminaries



Concurrent Events:  
**THINKLIGHT: Envisage**  
**The Next Move**

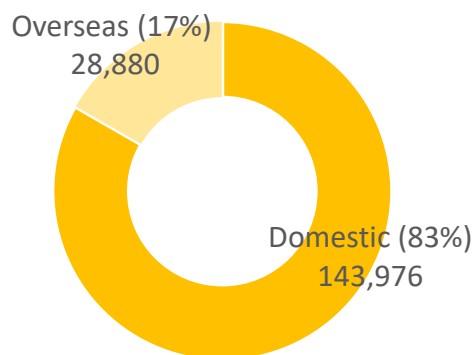
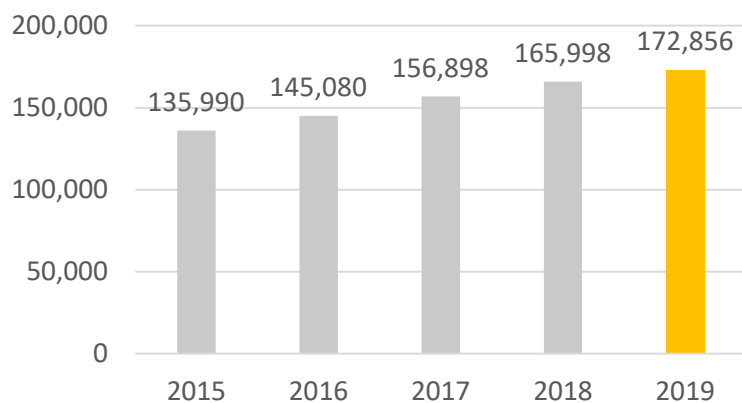
A three-day forum discussion  
with 50+ speakers



# Our Visitors

## Visitor Growth Over 5 years

Visitor Figures (2015-2019)

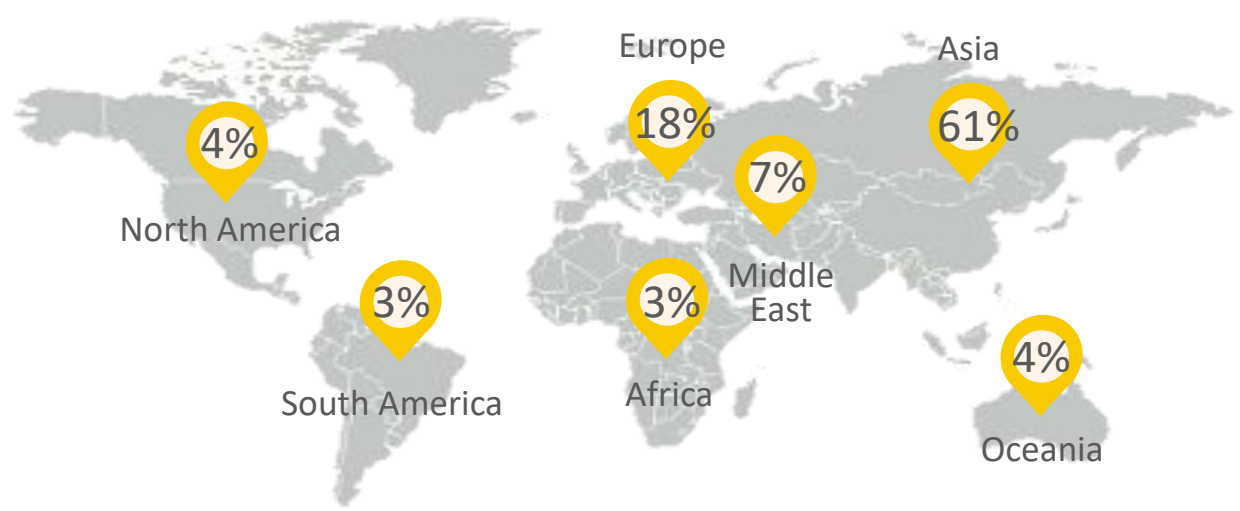




# Our Visitors

## Diverse and professional visitors

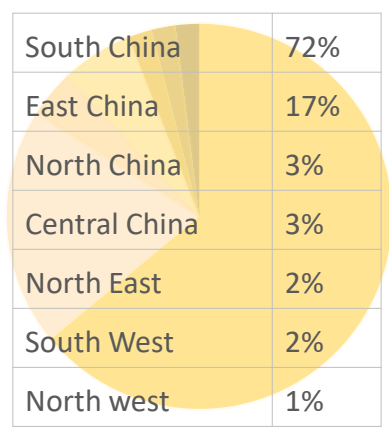
Overseas visitor breakdown by regions



Top 10 visiting countries and regions

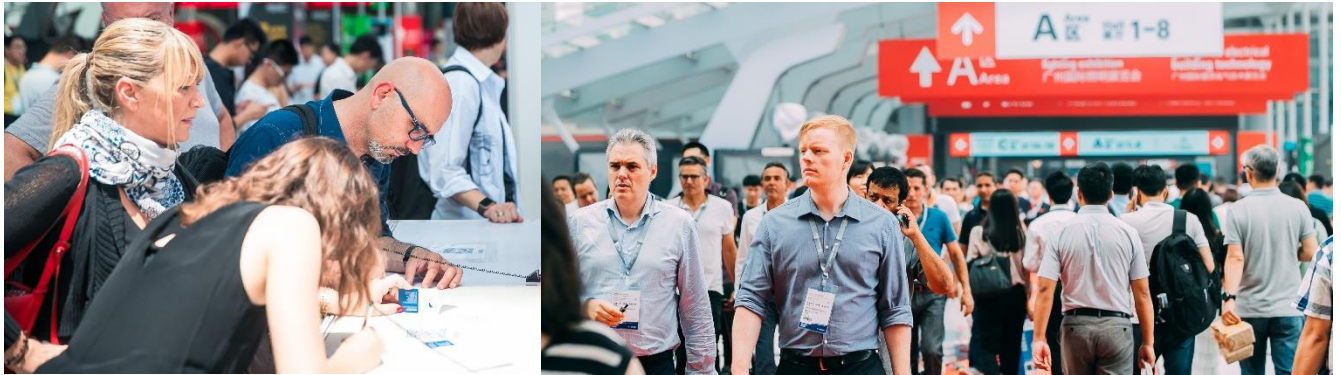


Domestic visitor breakdown by regions

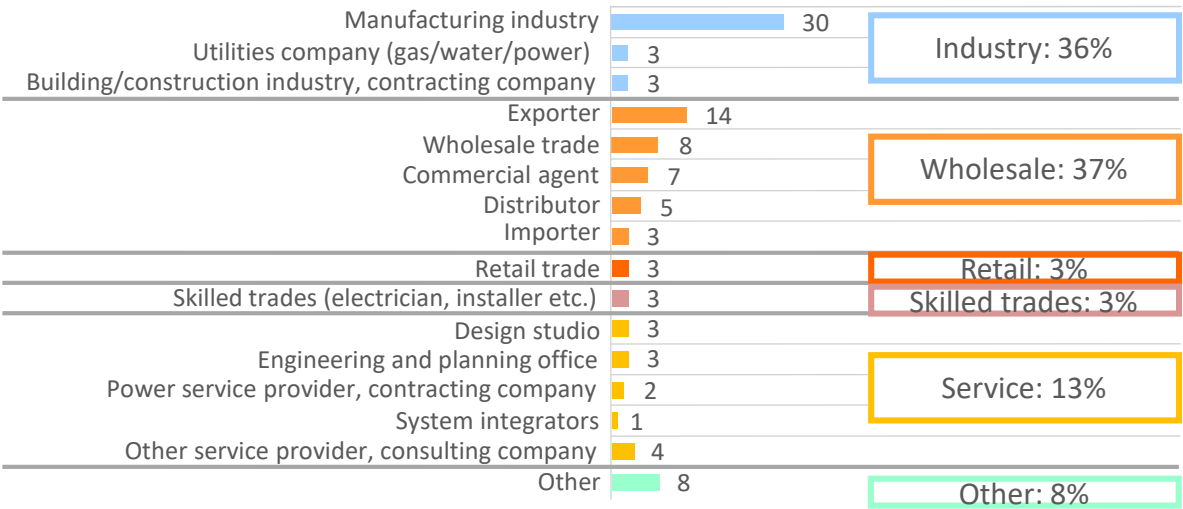




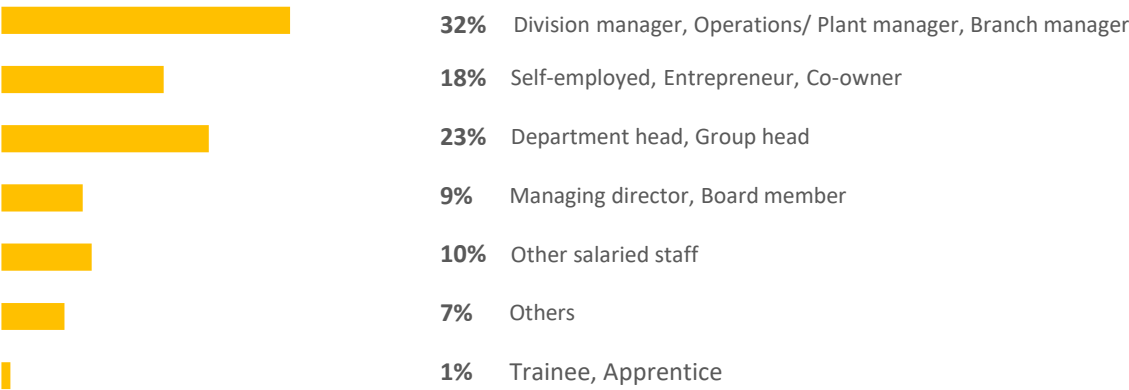
# Our Visitors



## Visitors by business nature



## Visitor occupational status:

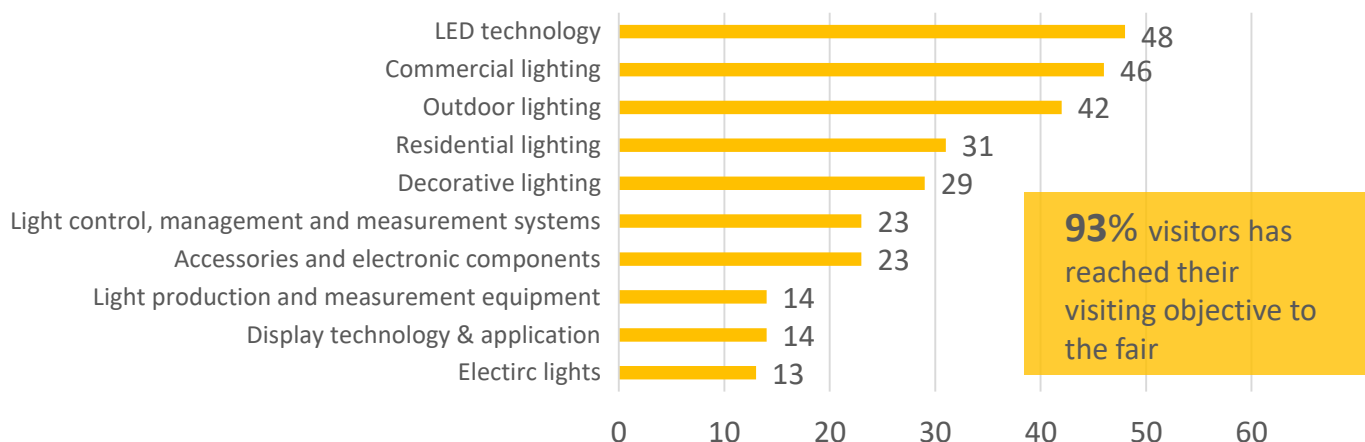




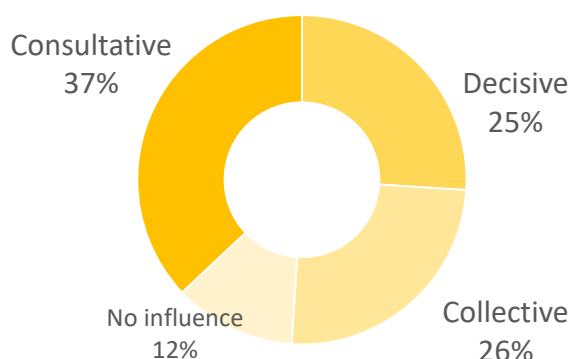


# Our Visitors

## Visitor's interests :



## Visitor influence on purchasing/procurement decisions:



**95%** of visitors are satisfied with the fair  
**86%** of visitors tend to visit again next year  
**80%** of visitors attend the fair to gather industry information  
**84%** of visitors have gained innovations at this fair

# Our Exhibitors

2,626 exhibitors from 22 countries and regions

## Exhibitors participation objectives:

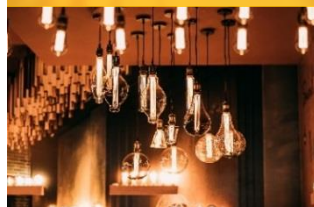


**82%** of exhibitors  
have attained their  
participation  
objectives



**87%** of exhibitors are tend to  
participate GILE 2020

**73%** of exhibitors have reached  
their targeted customers



**79%** of exhibitors participate  
the fair for industry information

# Brand Showcase

Lighting applications, accessories and electronic components:



LED chips, packages, modules and light engines:



LED drivers, driver ICs and controllers:



LED components and packing materials:



LED inspection, testing and manufacturing equipment:





# Testimonials

## Exhibitors



LIGHT FOR LIVING | LIGHT FOR WORKING

" This is our fifth year exhibiting at GILE. Last year was very fruitful and the 2019 edition seems to be going in the same direction. We get a lot of visibility and are able to promote our brand. It's an opportunity for us to meet the right buyers."

**Decai Sun, Ph.D**  
Chief Executive Officer  
Luminus



" Ligman is an outdoor lighting manufacturer in Thailand. We aim on entering the Chinese market and GILE is a good opportunity to meet local buyers and gather information to decide about our strategy. "

**Allen Quek, General Manager,**  
Ligman PTE LTD.,  
Ligman (China) LTD



"This is our fourth year exhibiting at GILE and I have had a lot of memorable experiences from working at the fair. Each year GILE offers the chance to meet with many renowned domestic and international lighting brands. We are very pleased with the quality and professionalism of exhibitors and buyers at the fair."

**Guo Yan, Regional Director,**  
Xinyu MLS Lighting Technology Co Ltd



" We are a German company and we've been exhibiting at GILE for 18 years. GILE is an ideal platform for us to present our brand and to grow our market in Hong Kong, China and globally. Last year, we realised 20% of growth with our business in China."

**Keith Hsieh, President,**  
BJB Electric Taiwan Corporation  
**Hans Hagemann, Member of Board,**  
BJB GmbH & Co. KG

# Testimonials

## Visitors

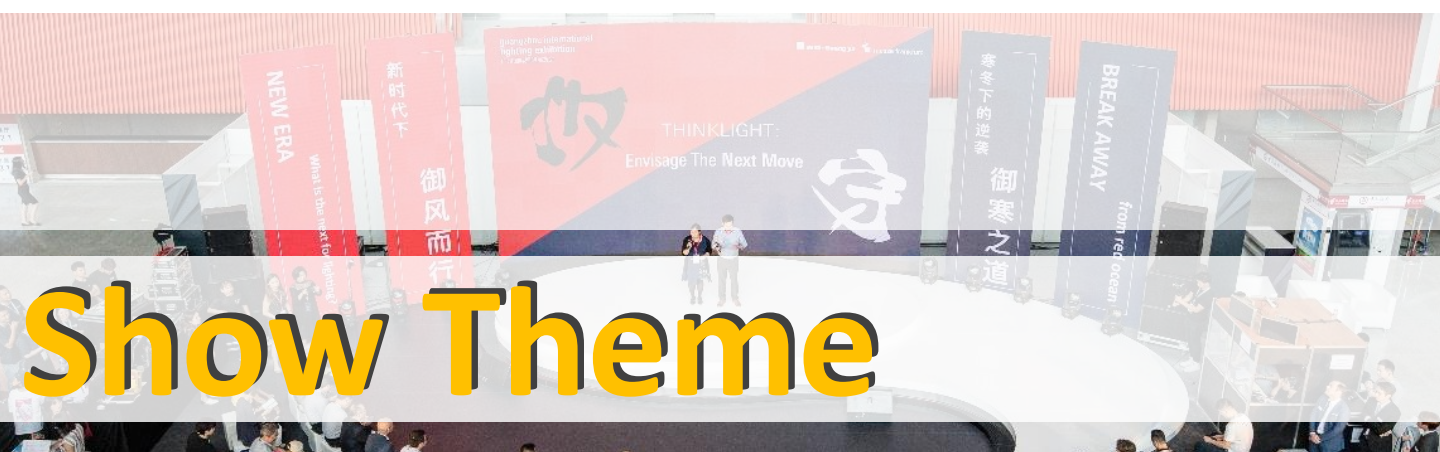
"We are actively looking for product portfolios in Asia. I have observed that the quality of the products being showcased is getting better and better and that the way they are designed and made is changing fundamentally in China. Overall my visit was a success and I'm very satisfied with the companies that I have visited and the contacts that I was able to make."

**Mr Jonathan Brune, Executive Manager, Durable (Germany)**



"GILE is very all-rounded and is indeed an excellent fair that you can find anything relating to the lighting industry here. We are so happy that we are able to see different kinds of technologies including connectors and motion sensors. This is definitely one of the best shows in Asia. We have visited many shows around the world, yet GILE is always the one we look most forward to."

**Mr Deepak Doshi, Lighting Engineer (India)**



Vast changes in the lighting industry have led to the convergence of distinct technologies, industries and devices. Today, those in the lighting community have to consider many complex factors while making their next move. GILE offers a dynamic hub for the lighting industry to learn and share ideas across different disciplines and sectors, establishing dialogue about strategies for a new, complex and ever-changing market place.

The theme of Guangzhou International Lighting Exhibition 2019 (GILE) – THINKLIGHT: Envisage The Next Move – aims to encourage the the lighting community to see the changes as a means of progression and innovation.





# Concurrent Event

## THINKLIGHT: Envisage The Next Move

The THINKLIGHT forum invited renowned speakers from the lighting industry to share their latest insights for the assembled audiences. Over the three-day event programme more than 50 assembled speakers took to the stage to discuss a wide variety of topics including the impending 5G era, city and retail lighting and broader discussions on what's next for the lighting industry.





# We covered ...

## What's next for the lighting industry?

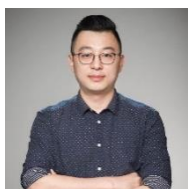
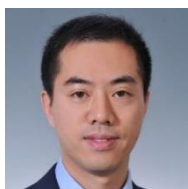
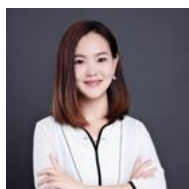
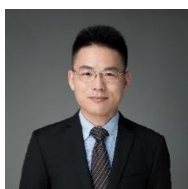


### Master sharing

- Methodology for lighting design
- From architectural lighting to architectural media
- Lighting design of things (LDoT)

### New era

- The era of AIoT
- The era of 5G network
- The Convergent Future



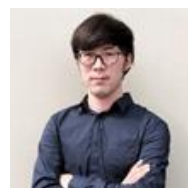
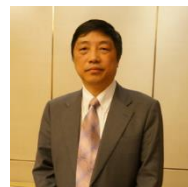
### New lifestyle

- Today's HOME
- Today's RETAIL
- Today's CITY



### Break away from red ocean

- Illuminated ingenuity
- Craftsmanship: Quality and specialization
- Counter-market expansion





互联照明与服务负责人  
(n e:cue)广东联通物联网  
IoT行业总经理光源与照明工程系  
博士、副教授罗扬文  
灯光艺术家

# We discussed...

## THINKLIGHT: Envisage The Next Move

“As technology progresses it becomes even more important that we remember the needs of the people and what is the best way to employ it rather than letting technology lead us.”

**Ms Chanyaporn Bstieler**  
Assistant Professor  
King Mongkut's University of Technology Thonburi (Thailand)



“We are still in the emerging stage of the smart lighting. IoT is not always fully understood by the manufacturers however the knowledge of systems integration to enable the smart city is still a work in progress.”

**Mr James Wallace**  
Design Director  
LightPlan

“Lighting designers must combine both technical and artistic worlds to merge them seamlessly together to have a holistic expression which is beautiful. I hope the audience left with an understanding that lighting has a lot of potential.”

**Mr Enrique Peiniger**  
Founder and Chief Innovator  
OVI





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# THANK YOU!

## See you again in 2020

9 – 12 June 2020

China Import and Export Fair Complex  
Guangzhou, China



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