

guangzhou international lighting exhibition

25th

**The most influential and comprehensive lighting
and LED event in Asia**

9 – 12 June 2020

China Import and Export Fair Complex
Guangzhou, China

www.light.messefrankfurt.com.cn



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25 years onwards

Embracing the future together


In 2020, Guangzhou International Lighting Exhibition (GILE) celebrates its 25th anniversary.

While the lighting industry continues to encounter ever-changing challenges, its experts are always in pursuit of new innovations and the next breakthrough. New technologies such as IoT, optical communication and big data analysis are transforming the lighting industry. Thanks to the enthusiasm and persistence of those in the industry, products have evolved over the years from tungsten lamps to LEDs and now to smart lighting.

Over the last 24 years, GILE has grown together with lighting industry. From just 96 domestic exhibitors at the first show to now more than 2,000 global exhibitors participating in 2019, GILE has become the most influential and comprehensive lighting event in Asia.

We will continue to face the adversities and embrace the future together with the industry!





We envisage the next move together

Concurrent event programme

GILE 2019 adopted a new show theme – “THINKLIGHT: Envisage The Next Move”, and organised more than 100 concurrent events which gathered over 150 renowned lighting experts and leading companies to discuss new opportunities in the 5G era as well as in new retail and city environments.

"The world and the lighting industry keep evolving. As industry professionals, we need to advance constantly in order to keep up and grow with the industry."

Mr Guoqing Tang, CIES, China



"By coming to this show, you will be able to learn more about the products from China and Asia, listen to knowledgeable speakers and ultimately go home with a far greater understanding of the industry."

Mr James Wallace, Design Director, LightPlan, Australia



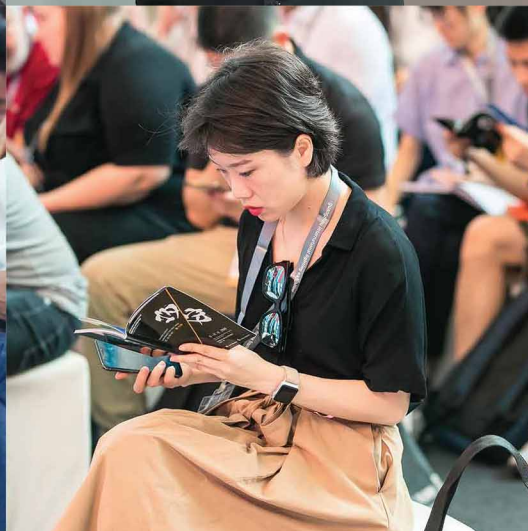
"As this is my first time to participate at the show, I have been very impressed with the scale of the fair and of the quality of the products that the manufacturers are showcasing. From a cultural aspect I think it is also a great opportunity to learn about how the lighting community and its people operate in this part of the world."

Ms Chanyaporn Bstieler, Assistant Professor, King Mongkut's University of Technology Thonburi, Thailand



"It's a worthwhile journey for people to come to the show and participate as it offers a very different viewpoint of the lighting industry. What the manufacturers and those in the lighting community are doing in Guangzhou and China has an effect on the lighting industry around the world."

Mr Brad Koerner, Founder, Koerner Design, Netherlands



"I find that the show theme of GILE 2019 is very good. For businesses, we need to protect our traditional areas of expertise first and then we can move forward to adapt to the circumstances."

Mr Qidong Wen, Deputy Secretary General, China Association of Lighting Industry, China



We explore new products,
new technologies and
new ideas

First-rate offerings

GILE 2019 spanned across 19 halls with 2,626 exhibitors from 22 countries and regions. A stellar lineup of exhibitors for the 2019 show reaffirms the prominent role of GILE as an ideal platform for the lighting industry to convene and seize business opportunities.

GILE 2019 exhibitors at a glance

Lighting applications, accessories and electronic components



LED chips, packages, modules and light engines



LED drivers, driver ICs and controllers



LED components and packing materials





We explore comprehensive lighting solutions

Diversified customers

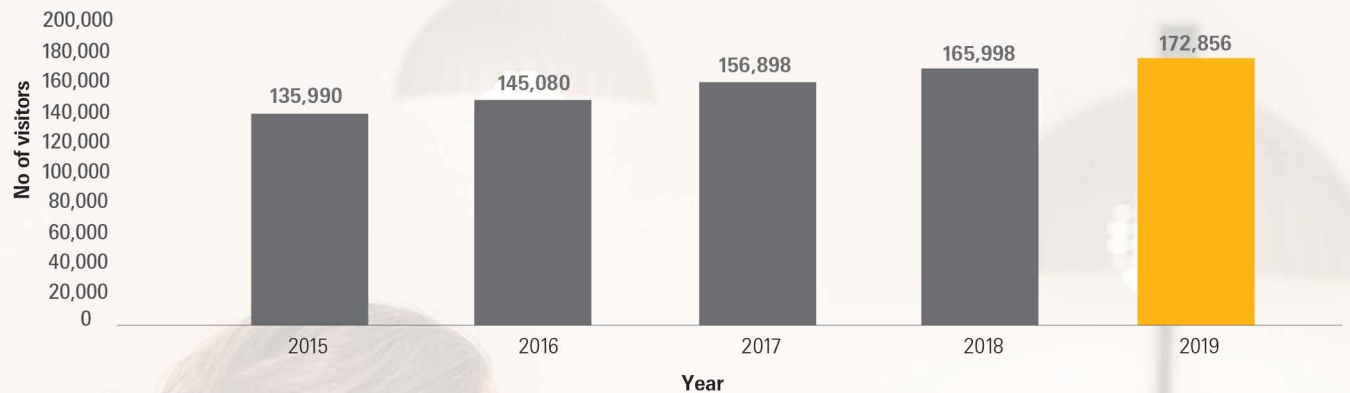
GILE 2019 received 172,856 visitors from 133 countries and regions, including trade-based buyers, manufacturers and project-based buyers.* The show also received support from worldwide lighting associations from France, Korea, Singapore and the Philippines.

*Includes concurrent event - Guangzhou Electrical Building Technology 2019

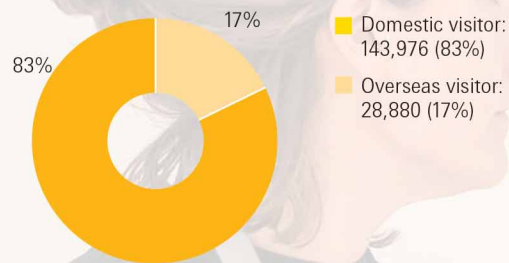


2019 show figures

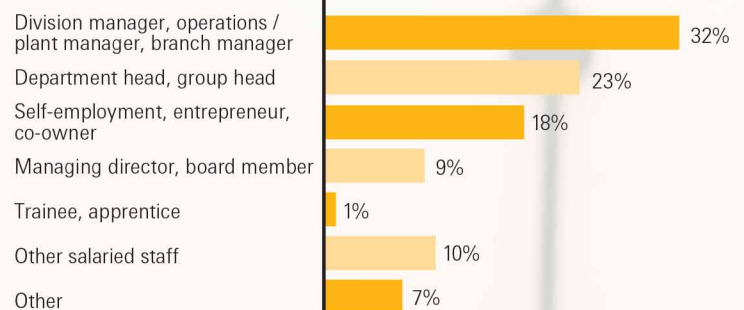
Numbers of visitors reached new heights in 2019



Visitor breakdown (2019)



Visitors' occupational status



Includes concurrent event – Guangzhou Electrical Building Technology 2019



2,626 exhibitors from **22** countries and regions

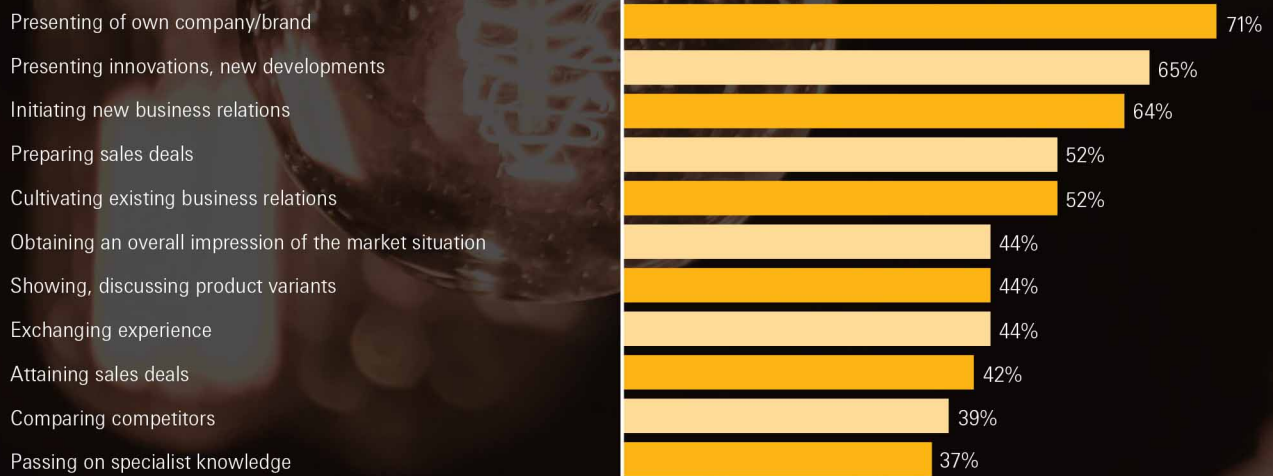


82% of exhibitors achieved their goals



87% of exhibitors are likely to exhibit again

Exhibitor participation objectives



2019 exhibitors' feedback

"We've been exhibiting at GILE for more than 10 years, and for us it's an opportunity to maintain our visibility in the industry."

Mr Tie Lin, Director of Marketing Communications China, Cree Shanghai Opto Development Limited, US

"GILE is the largest lighting event in China, not only is it very well known for its product diversity but it's also an important event to attend and understand the latest trends highlighted in the lighting industry."

Mr Xu Xiao Rong, Managing Director, Beijing Yongdian Ouge Lighting Co Ltd, China

"We're attending GILE for the second time as we aim to enter the Chinese market. GILE is a good opportunity to meet local buyers and gather information to decide on our strategy."

Mr Allen Quek, General Manager, Ligman PTE LTD., Thailand

"Even till this day, all of our clients from the region visited our booth to learn our latest offerings. We are very pleased with the quality and professionalism of exhibitors and buyers at GILE."

Ms Yan Guo, Regional Director, Xinyu MLS Lighting Technology Co Ltd, China

"Last year was very fruitful and the 2019 edition seems to be going in the same direction. We receive a lot of visibility and are able to promote our brand. It's an opportunity for us to meet the right buyers. And although we're mainly focused on illumination products during this show, there's also a lot of interest in our specialty range."

Mr Decai Sun, Chief Executive Officer, Luminus, US

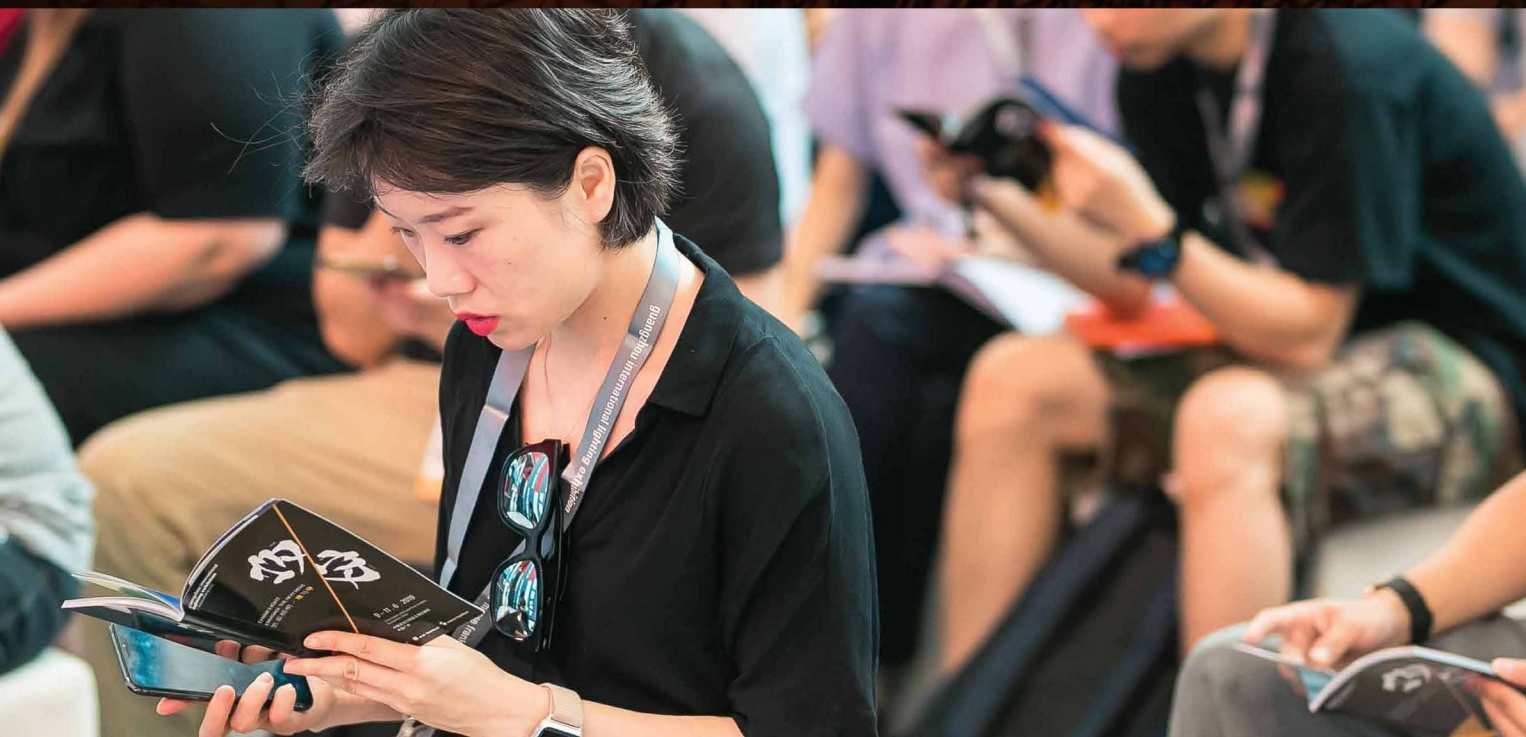
2019 visitors' feedback

"GILE is a must attend event as it provides me with the latest lighting industry trends and knowledge in the region, and a way to find new suppliers."

**Mr Aroon Lee, CEO,
Swang Silp Industrial Co Ltd, Thailand**

"In general, I would say the GILE fair has been doing a good job as it gathers a lot of exhibitors from the lighting industry internationally and covers a variety of product choices."

Mr Loh Kah Pang, VFZLED PTE LTD., Singapore



"The lighting industry is constantly changing and more firms are developing products that are not only reliable but also smart and adaptive. The fair is a very important industry event and has been a great platform for our company to seek new business."

**Mr Leo Ruan, Sales Manager,
Excelpoint International Trading, China**

"I have observed that the quality of the products being showcased is getting better and better and that the way they are designed and made is changing fundamentally in China. This is what makes GILE such an interesting and attractive show for us to visit."

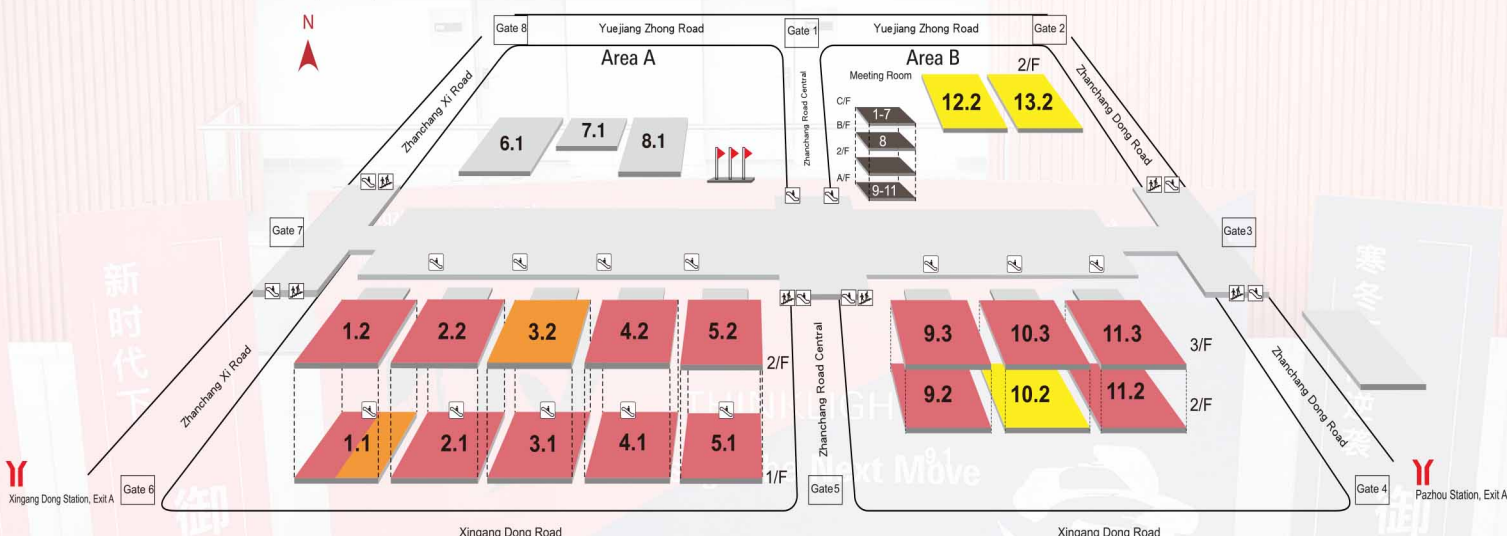
**Mr Jonathan Brune, Executive Manager,
Durable, Germany**

Entering the new era
together



2020 hall overview

Exhibition space will extend to 200,000 sqm in 2020



Floor plan as of October 2019, subject to change without prior notice

Lighting accessories, components & equipment

- Lighting Accessories
- LED Packaging Components
- Electronic Components
- Optical Components
- Measurement Equipment
- LED Packaging Equipment
- Testing Equipment

LED & Driver Technologies

- LED Chips and Packaging
- LED Components / LED Modules

Luminaries

- Integrated Lighting Solutions
- City Lighting / Light Shows / Street Lighting
- Light Source
- Residential Lighting / Commercial Lighting

Area A

Level 1

- Hall 1.1: Raw Materials / Equipment / Brand Hall
- Hall 2.1: Brand Hall – Residential Lighting / Commercial Lighting
- Hall 3.1: Brand Hall – Integrated Lighting Solution
- Hall 4.1: Brand Hall – City Lighting / Street Lighting / Light Source
- Hall 5.1: Brand Hall – City Lighting / Light Shows / Street Lighting

Level 2

- Hall 1.2: Residential Lighting
- Hall 2.2: Residential Lighting / Commercial Lighting
- Hall 3.2: Lighting Accessories and Electronic Components
- Hall 4.2: City Lighting / Street Lighting
- Hall 5.2: City Lighting / Street Lighting

Area B

Level 2

- Hall 9.2: Brand Hall – City Lighting / Light Shows / Street Lighting
- Hall 10.2: Brand Hall – LED Chips and Packaging / LED Components / LED Modules
- Hall 11.2: Lighting Technologies and Applications, Display and Signage, Pavilions
- Hall 12.2: LED Drivers and Driver ICs
- Hall 13.2: LED Drivers and Driver ICs

Level 3

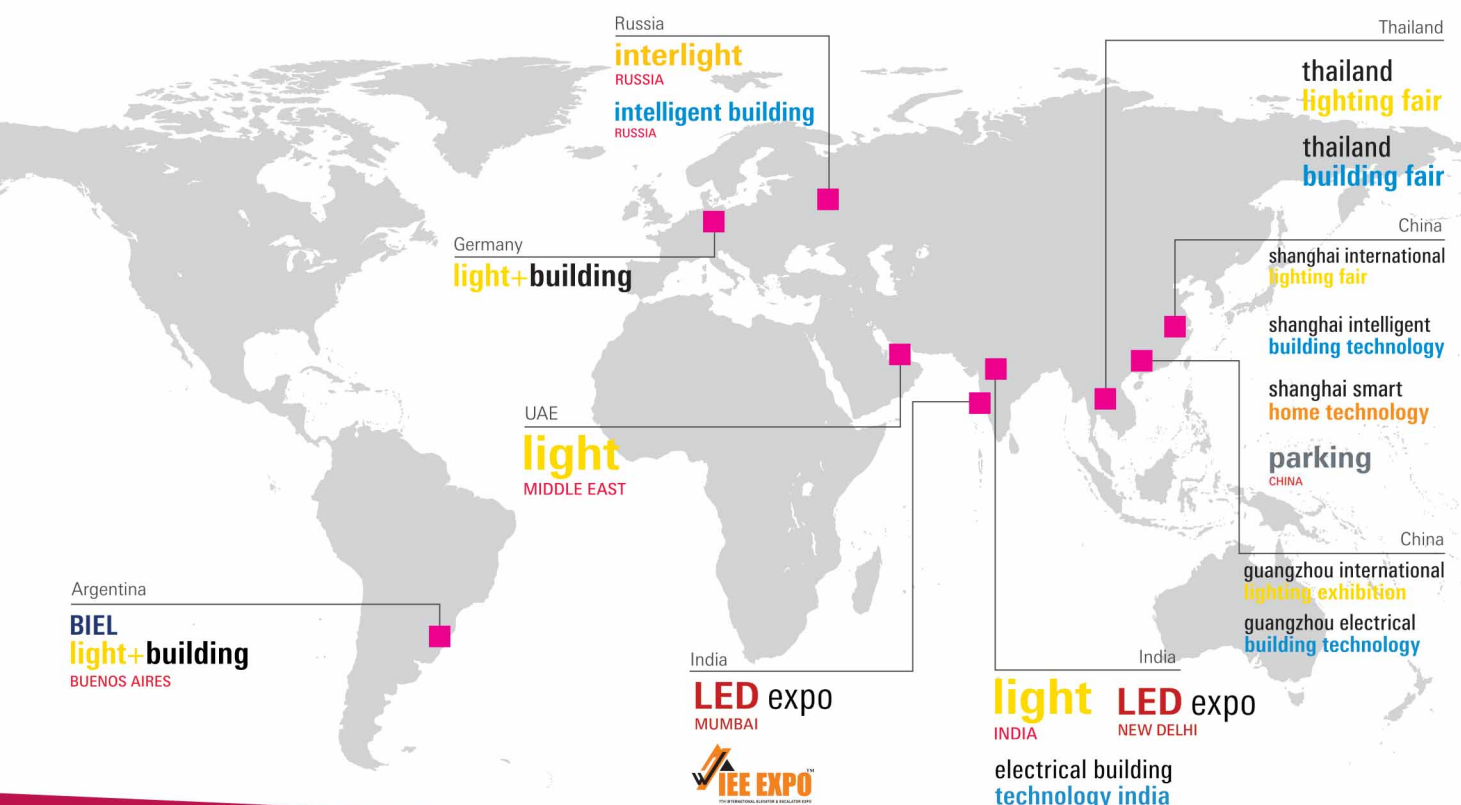
- Hall 9.3: Residential Lighting
- Hall 10.3: Commercial Lighting
- Hall 11.3: City Lighting / Street Lighting

We look forward to seeing you at GILE 2020!

Light + Building Technology Fairs Worldwide

Guangzhou International Lighting Exhibition is organised by Guangzhou Guangya Messe Frankfurt Co Ltd. The fair is a part of Messe Frankfurt's Light + Building shows headed by the biennial Light + Building event in Frankfurt, Germany, which will take place from 8 – 13 March, 2020.

For more information, please visit www.brand.light-building.com



Guangzhou International Lighting Exhibition 2020

Show details

Date

9 – 12 June 2020

Opening hours

9 – 11 June 09:30 – 18:00
12 June 09:30 – 14:00

Venue

China Import and Export Fair Complex
No. 380 Yuejiang Zhong Road, Haizhu District,
Guangzhou, China

Admission

Trade visitors aged 18 or above only
Entry fee: RMB 50
(Free entry with invitation card)

Organiser

Guangzhou Guangya Messe Frankfurt Co Ltd

Participation fees

Standard booth package: RMB 17,000 / 9 sqm (min 9 sqm)
Raw space: RMB 1,600 / sqm (min 36 sqm)

Concurrent event

guangzhou electrical
building technology
广州国际建筑电气技术及智能家居展览会

Official online partner



广州阿拉丁电子商务有限公司
Guangzhou Alighting Electronic Commerce Co., Ltd

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