

Press release

30 March 2023

## GILE 2023 announces expansion

George Silver  
Tel. +852 2230 9252  
[george.silver@hongkong.messefrankfurt.com](mailto:george.silver@hongkong.messefrankfurt.com)  
[www.light.messefrankfurt.com.cn](http://www.light.messefrankfurt.com.cn)  
[www.messefrankfurt.com.hk](http://www.messefrankfurt.com.hk)

GILE23\_PR3\_EN

**Guangzhou International Lighting Exhibition (GILE) returns with the new “Light +” concept, to seize market opportunities and fulfil the needs of the lighting industry. The 2023 edition will expand to occupy areas A, B, and the new area D of the China Import and Export Fair Complex in Guangzhou, bringing together over 2,000 exhibitors. The fair aims to provide a platform for sourcing and technological exchange to encourage innovation, bringing about a bright future for the industry.**

With China’s gradual economic recovery this year, various industries are rebounding while the government is providing support for lighting and related sectors. Meanwhile, lighting industry players are seeking to further cooperation and integration with other industries to improve the quality of light, as well as to support innovation and overcome future challenges.

This year will see a large number of leading companies attending the fair, with over 2,000 exhibitors already registered to participate. Ms Lucia Wong, General Manager of Messe Frankfurt (HK) Ltd commented: “I am very grateful to the industry for their enthusiastic support of the fair, and their recognition helps to strengthen GILE’s position as a major platform for lighting industry. This year’s fair will spare no effort in promoting the high-quality development of China’s lighting sector as well as furthering industry exchange and cooperation.”

### **More than 2,000 exhibitors are joining this year’s fair**

The future lighting industry will combine human-centric design, AIoT and new energy technologies to reshape the industry landscape. As of March 2023, the fair is welcoming more than 2,000 exhibitors. Highlighted exhibitors include: AcTEC, AirTouch, AISHI, AMN, ASCHIP, Aidimming, Alpaluce, Aurolite, BJB, BOKE, BPS, Baiyun, Blueview, Broadlink, Bweetech, COOLKIT, CREP, CSA, Cedar, Chuanghui, Chuanglian, DALI Alliance, DEKRA, DONE, Darkoo, Dooya, EUCHIPS, EVERCORE, Eaglerise, Eardatek, Easydetek, FSL, Fonda, GVS, Goldensea, Guibao, HPWINNER, HSG, Herculux, Hengyu, Hongli Zhihui, InSona, Inventronics, KIWI, KNX, KOOL, Kinglight, Lanzhao, LEDIL, LEDMY, LIFUD, LTECH, Leaguer, Ledestar, LifeSmart, Lightning, Linptech, Lonon, Luminus, MEAN WELL, MOSO, Matter, Mu Guang, OML, PAK, PLC, Power-Micro Semi, Romney, SNC, Shengchang, ShineOn, Shuncom AIOT, Sosen, Sunricher, TECNON, TOPBAND, TUS, TYF, Tridonic, UL, Upshine, Vossloh-Schwabe, WAGO, WATRAN, WISVA and ZHAGA, among others.

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

### **Integration under the “Dual Circulation” concept**

GILE will push forward the applications of lighting by launching **nine industry discussion groups**, namely street lighting and smart city, low-carbon and smart buildings, home decor, elderly care, interior design, education, horticulture, tourism and sport. The fair will collaborate with user groups from different fields, and bring the best products on display at the fairground.

The fair is also once again helping exhibitors to develop overseas markets, aiming to improve their competitiveness and establish a high level of global recognition abroad. For example, overseas buyer groups from diverse countries and regions will be invited to visit the show.

### **Driving upstream and downstream development and cooperation**

GILE has become an efficient communication and sourcing platform dedicated to assisting the needs of the industry. This year's show will run buyer matching services which will enable participating companies to discover a variety of business opportunities.

The fair has also been committed to providing a one-stop shop for the lighting industry supply chain. As such, the 2023 edition will optimise the overall layout to showcase the entire lighting industry supply chain. Together with the concurrent Guangzhou Electrical Building Technology (GEBT), two fairs will span a total of 21 halls:

- **Area A, 1/F (Hall 1.1 to 5.1) and 2/F (Hall 1.2 to 5.2)** will showcase the entire lighting industry supply chain, including smart city, industrial lighting, road and landscape lighting, artistic lighting, LED production and packaging, photoelectric technology, and related accessories.
- **Area B, 2/F (Hall 9.2 to 13.2) and 3/F (Hall 9.3 to 11.3)** will focus on the smart lighting supply chain, artificial intelligence of things (AIoT), home automation technology and solutions as well as interior design.
- **The newly added area D, 1/F (Hall 18.1 to 20.1)** will display outdoor lighting and new energy lighting products alongside Area A, and will also feature the “Light +” design show.

In addition, in the face of the new normal of digital-based communication, the exhibition will continue to combine online and offline activities to empower companies with year-round marketing opportunities.

### **Speeding up innovation to promote a new lighting industry renaissance**

With new technology trends and consumer habits, the lighting industry no longer serves just to simply illuminate physical spaces, but now also aims to provide consumers with more convenience and better lighting experiences. This year's fair focuses on the concept of “Light +” to breathe new life into the lighting industry by encouraging innovation, improving the quality of light, and tapping into diverse markets. The concept will be presented by six themes including the **“New era of smart technology”**, **“Lighting creates better future lifestyles”**, **“Digital space”**, **“Smart green city”**, **“Lighting empowers sports”**

Guangzhou International Lighting  
Exhibition  
Guangzhou, 9 – 12 June, 2023

and “**Zero carbon future**”.

In addition to the six themes described above, the concurrent “11th Lighting award”, supported by The Economic & Trade Commission of Guangdong Province will return this year, using an international perspective to promote lighting innovation and development.

Ms Lucia Wong added: “The fair will help to increase industry coverage, present new insights and boost brand engagement. We are therefore honoured to work with all lighting players to contribute to the development of the industry, and we are very excited to welcome them to the show this June.”

Guangzhou International Lighting Exhibition and Guangzhou Electrical Building Technology will be held from 9 – 12 June 2023. Both shows are part of Messe Frankfurt’s Light + Building Technology fairs headed by the biennial [Light + Building](#) event. The next edition will be held from 3 – 8 March 2024 in Frankfurt, Germany.

Messe Frankfurt organises several trade fairs for the light and building technology sectors in Asia, including Shanghai Intelligent Building Technology, Shanghai Smart Home Technology and Parking China. The company’s lighting and building technology trade fairs also cover the markets in Argentina, India, Thailand and the UAE.

For more information on Light + Building shows worldwide, please visit <http://www.brand.light-building.com>. For more information regarding the lighting shows in China, please visit <http://www.light.messefrankfurt.com.cn> or email [light@china.messefrankfurt.com](mailto:light@china.messefrankfurt.com).

– End –

#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world’s leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt’s key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability). With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022

Guangzhou International Lighting  
Exhibition  
Guangzhou, 9 – 12 June, 2023