

Press release

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Over 85% of exhibition space and 1,500 exhibitors confirmed for June's Guangzhou International Lighting Exhibition

Liam Rodden
Tel. +852 2230 9217
liam.rodden@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.building.messefrankfurt.com.cn

The 26th edition of Guangzhou International Lighting Exhibition (GILE) will be held at the China Import and Export Fair Complex from 9 – 12 June 2021. As a leading event in the Asian industry over these years, GILE is home to cutting-edge technological innovations, products and system designs. And this edition, with the Chinese Government's recently formed 'dual circulation' and 'new infrastructure' development plans firmly in mind, the show will promote the latest lighting technologies and concepts, the integration of lighting and the internet, as well as collaboration between various industries.

Commenting on the 2021 show and industry outlook, Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd said: "The post-pandemic era has reshaped the industry landscape. New business models are emerging, and lighting companies are upgrading and adjusting their product development directions. In addition, while the industry is expanding markets for smart home, smart city lighting and smart light poles, new potential areas including health lighting, education lighting and agricultural lighting have given new momentum to the market. For this year's show, I am grateful for the huge support and trust of the industry. At present, over 85% of booths have already been booked, and more than 1,500 exhibitors have confirmed their attendance. We're excited to meet our industry friends again this June!"

GILE's new development plan creates more business opportunities

While China is gearing up for the beginning of the new 14th Five-Year Plan, the lighting industry is embracing the abundant opportunities under the 'new normal' that it now faces. The 2021 show theme, 'The Future is Now', reflects this, and focuses on four main areas: technological innovation, strengthening market segments, promoting cross-industry collaboration and adding extra value to the lighting industry.

Smart, agricultural and ultraviolet lighting to feature in debut Smart-health crossover demonstration pavilion

In cooperation with the Shanghai Pudong Intelligent Lighting Association (SILA), the debut Smart-health crossover demonstration pavilion will feature in hall 9.2.

Smart lighting

Combined with smart lamps, sensors, AI and IoT solutions, automation, energy saving, convenience, user experience, service systems and

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

design of intelligent scenes are the key elements of smart homes. Using the latest technology from the likes of Huawei, Alibaba, Baidu, Xiaomi, Tencent, Tuya and Hisilicon, exhibitors will showcase smart chip, communication, sensor, control system, internet, LED and lighting technologies in the pavilion, for smart lighting applications for both commercial and home use.

Agricultural lighting / UV lighting

In recent years, the application of blue and red LEDs in the agriculture industry has soared thanks to lower energy usage and the ability to accelerate plant growth. In addition, the market demand for UV sterilisation has also increased due to the pandemic, while new technologies such as UV-C LEDs have proven to be even more efficient. The Smart-health crossover demonstration pavilion will gather downstream suppliers of agricultural and UV lighting to seize new business opportunities through technology demonstrations, as well as a range of thought-provoking seminars.

Confirmed exhibitors in the Smart-health crossover demonstration pavilion include:

Smart lighting applications and solutions

NVC, PAK, Yaming, LTECH, Sengled, Huayi, Vossloh-Schwabe, Bridgelux, TCL, Red100, Liteputer, Licotek, Sansun, Long-join, ZDD, Wanju, Broadlink, Dalen, Ziguang, Verslink, Goodub, University of Electronic Science and Technology of China, LEDIFUTURE, Bweetech, Noah Ark, LuxMore, MELAY and JUHAO.

Power supplies, LED drivers and controls

LTECH, Vossloh-Schwabe, Liteputer, Wanju, Dark Energy, Gallop, Elite, Bweetech and BOQUAN.

Smart lighting sensors

Vossloh-Schwabe, Broadlink, Merrytek, Long-join and ZDD.

AIoT platforms and communication technologies

TUYA, Jingxun, EZVIZ, WorthCloud, MicroNature, Xiaojiang IoT, Feibit, Verslink, Shinesun, Zoomhawk and SDICIOT.

Components and software & hardware for smart lighting

Jingxun, Hirink, Fullness, Big Moon, Shinesun and Leiditech.

LED chips and light sources, optoelectronic technologies

Luminus, Bridgelux, BPSemi, Sanan, Tongyifang and LANLEDS.

Cultural and night tourism lighting a further focus at the fair

The cultural and tourism industry in China is gradually recovering from the effects of the pandemic. In view of this, GILE will join forces with Beijing Funshine Culture Media Co Ltd, Davost Intelligence, Xuejia, Hemboo Group and Guangzhou Aighting IoT Technology Co Ltd to organise the **Cultural & Night Tourism Area** in hall 2.1 and **Cultural & Night Tourism Development Forum**. In an attempt to promote cultural and tourism industry development, this special area will target property

owners and investors, and project planners, designers and operators.

A number of events related to this sector will also take place including the first ever 'The Art of Light' exhibition under the 'Alighting Award – Innovation and Integration' series to encourage inspirational ideas. The exhibition will gather famous designers and leading lighting brands to demonstrate their designs and new materials to the audience.

Seminars on a range of topics including Lighting Value Development for the Cultural & Tourism Night Travel, China's Red Tourism & Night Economic Development, Historical and Cultural Districts & Night Economic Development, Light Festivals and Cities' Night Economic Development will also take place.

Reorganisation of product displays to increase effectiveness

To further enhance the show's effectiveness, the 2021 edition will reorganise the way different products are presented to buyers. Area A of the fairground will focus on outdoor applications and lamp production, while Area B will spotlight indoor applications. Some of the participating brands in the 2021 edition include:

Lighting applications, lighting control systems

Blueview, BWF Profiles, HPWINNER, Kinglight, Luxtronik, OML, Shuncom, Wellmax, Angubao, Dilux, Fluence, Roled, Foshan Electrical and Lighting, CSG Lights and Yongdian.

LED chips, packaging, modules and light engines

HongliZhihui, Nationstar, Ledstar, Airtouch and Shineon.

LED drivers, driver ICs and controllers

AIHUA, Euchips, Inventronics, Letaron, Mean Well, Mos Power, Topaz, Power-Micro, LIFUD, Merrytek, WAGO, Sapphire, Hyrite and Power Integrations.

LED components and packaging materials

Baiyun Chemical, KMT, TongYiFang, Grirem, Ledlink Optics and BJB.

LED inspections, testing and manufacturing equipment

Everfine, Inventfine and Han's Yueming.

Ms Wong added: "The lighting industry is undergoing an upgrade in its technological innovation, which will create immense opportunities in the near future. We will continue to support the industry to move forward by constantly introducing new elements and ideas to the fair in order to adapt to the evolving market, and to capitalise on the new business opportunities presented."

The Guangzhou International Lighting Exhibition is a part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial Light + Building event. Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Thailand Lighting Fair, BIEL Light + Building in Argentina, Light Middle East in the United Arab Emirates, Interlight Russia as well as Light India, the LED Expo

Guangzhou International Lighting
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New Delhi and the LED Expo Mumbai in India.

For more information on Light + Building shows worldwide, please visit <http://www.brand.light-building.com>. For more information regarding the lighting shows in China, please visit <http://www.light.messefrankfurt.com.cn> or email light@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2020