

Press release

19 May 2020

## 25<sup>th</sup> edition of Guangzhou International Lighting Exhibition rescheduled to 30 September – 3 October 2020

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**The fair's organiser announced new dates for the Guangzhou International Lighting Exhibition (GILE) today, in a commitment to the industry to create business opportunities within the current season. GILE is known as an influential and innovative design and technology marketplace, which fosters business and partnership building and provides networking and education opportunities while helping to ensure a sustainable future for the industry. The fair will move from its original June date to 30 September – 3 October, and will take place alongside Guangzhou Electrical Building Technology at the China Import and Export Fair Complex, Guangzhou.**

Commenting on the new show date, Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd explained: "This year GILE celebrates its 25<sup>th</sup> anniversary, and over this quarter-century the fair has become an integral part of the lighting sector. While the industry is going through a uniquely challenging time, we believe that it is important to ensure the fair still goes ahead this year to support all our stakeholders and provide a chance for the industry to rebound. This is also what the sector has been feeding back to us, therefore the two fairs will move to the end of September, and we will be doing all we can to provide opportunities for the industry to move forward."

### **2020 show theme: 'THINKLIGHT: Empower the next'**

The theme for this year's show is 'THINKLIGHT: Empower the next', which will be demonstrated through a diversified exhibitor profile and a number of new events:

### **Smart lighting and UV technology showcase**

Demand for specialty lighting applications such as UV disinfection lighting is rising due to an increasing number of patients in healthcare facilities, as well as the growing need for sterile manufacturing areas in the pharmaceuticals industry. As a result, UV LED technology will be added as an application area to the fair in 2020. In addition, the smart lighting segment will expand to cover smart drivers, control systems and sensor technology.

### **THINKLIGHT: Empower the next Forum**

"It is often not easy to keep shining in the lighting industry, and especially during the last few months the sector has faced even more significant

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challenges and changes. However in the spirit of being positive and forward looking, the new market dynamics is encouraging us to think outside the box from a technical, market and design perspective, and our Forum this year is designed to assist with this,” Ms Wong explained.

This edition the THINKLIGHT: Empower the next Forum will have two perspectives. One is business strategy, with renowned speakers and exhibitors invited to participate in panel discussions to share their forecast on the future industry landscape, as well as ways to overcome current challenges in the market. The other perspective, technologies & innovations, will feature exhibitors and associations presenting and sharing the latest technologies and product advancements.

### **Industry report and white paper presentation**

With the cooperation of industry media Alighting, the Alighting Symposium 2020 will be launched this edition. It will cite a white paper on smart city and smart outdoor lighting applications, and in-depth presentations will be conducted by academics, industry opinion leaders as well as corporations.

### **Business matching sessions and round-table meetings**

A series of business matching sessions and round table meetings, segmented by product category, will take place during the four-day fair. These will provide more face-to-face and in-depth encounters between exhibitors, visitors and other industry professionals to create more business opportunities.

### **The 8<sup>th</sup> Alighting Award Ceremony: sharing the fruits of the industry**

For the past eight years, the ‘Alighting Award – Guangzhou International Lighting Exhibition’ has celebrated passion and commitment to the industry. Through a range of events, the award has promoted research and innovation which helps to facilitate the lighting industry’s sustainable development. The eighth Alighting Award Ceremony will be held during GILE 2020. To date, over 2,050 applications from 741 businesses, 33 universities and 186 individuals have been received, which is a 29.6% increase compared with the last edition. 217 Excellence Awards and 15 Aurora Awards will be granted after voting and review sessions conducted by 161 adjudicators from 10 countries and regions, while the Best Award will be reviewed by nine panellists and announced during the fair.

Ms Wong continued: “We encourage our lighting industry peers to embrace the opportunities presented by this unique situation, and take the responsibility to build a forward-looking and sustainable lighting ecosystem. Looking forward to this year’s fair, we sincerely hope that we can facilitate active communication throughout the industry so as to enhance the progress within the lighting sector together.”

The Guangzhou International Lighting Exhibition is a part of Messe Frankfurt’s Light + Building Technology fairs headed by the biennial [Light + Building](#) event. The next edition will take place from 13 – 18 March 2022 in Frankfurt, Germany.

Guangzhou International Lighting  
Exhibition  
Guangzhou, 30 Sept – 3 Oct 2020

Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Shanghai International Lighting Fair, Thailand Lighting Fair, BIEL Light + Building in Argentina, Light Middle East in the United Arab Emirates, Interlight Russia as well as Light India, the LED Expo New Delhi and the LED Expo Mumbai in India.

For more information on Light + Building shows worldwide, please visit [www.brand.light-building.com](http://www.brand.light-building.com). For more information regarding the lighting shows in China, please visit [www.light.messefrankfurt.com.cn](http://www.light.messefrankfurt.com.cn) or email [light@china.messefrankfurt.com](mailto:light@china.messefrankfurt.com).

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in

Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at:

[www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019