

Press release

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Exhibitors at Guangzhou International Lighting Exhibition to display the latest innovations within the lighting industry

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At this autumn's Guangzhou International Lighting Exhibition (GILE), exhibitors will unveil their latest products and R&D efforts at the China Import and Export Fair Complex, Guangzhou. Visitors will have access to the newest technologies in the lighting sector, across a wide range of products spanning the entire supply chain. What's more, earlier this month GILE and Guangzhou Alighting IOT & Technology cooperated in organising the first GILE online brand exhibition, offering a business matching platform for the industry ahead of the physical fair from September 30 – October 3.

Commenting on GILE's first step into online conventions, Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd explained: "The online exhibition held on the 9 – 10 June applied the latest technology to offer online consultations, business meetings, negotiations and matching as an all-in-one service, which provided a brand-new experience for exhibitors and buyers alike. Following the trend of digitalisation in an increasingly global market, GILE's online and offline content works in sync to empower the lighting industry."

This autumn, the fair will welcome exhibitors who continue to explore and present the latest lighting advancements and innovations. From smart to scenic lighting, IoT technologies, UVC sanitising lights and more, GILE provides a platform for industry professionals to keep up-to-date with market trends and information as the sector evolves.

Interconnectivity – compatibility becomes the big trend

Mutually compatible products have become a major trend in the lighting market. Shanghai Euchips Industrial Co Ltd is committed to product development and technology promotion of LED control systems. They will display their DALI dual-color temperature and full-color lighting products, as well as exhibits equipped with the latest DALI-2 technologies.

Zhejiang Umelink Intelligent Technology Co Ltd will primarily display NEMA interface related products, including a smart twist-lock optical and light controller equipped with 4G+Zigbee technologies, as well as a smart twist-lock optical controller equipped with the latest narrow band (NB) communications technologies. They will also display Zhaga compliant products, including smart lock-type controllers fitted with the latest NB-IoT technologies as well as other microwave sensor products.

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Together, NEMA and Zhaga interfaces are widely used in smart city lamp posts. At GILE, Zhejiang Umelink Intelligent Technology Co Ltd will demonstrate the applications of NEMA and Zhaga interfaces and how to collect and manage data using computerised software, as well as how to control lamp post brightness through IoT networks.

Dedicated to developing healthy, human-centric and smart lighting, Alpha Lighting International Co Ltd will showcase zoom spotlights, wall-washer lighting, wireless charging, and magnetic and smart Bluetooth controls. Alpha will also demonstrate how to incorporate DALI and Bluetooth integrated LED lighting control systems into track and recessed lighting, bringing more lighting solutions into reality.

Scenic lighting – stimulated by the night-time economy and cultural tourism

Riding on the trend of the night-time economy and cultural tourism, scenic lighting is still a market with huge potential. With 17 years of experience in this sector, Zhongshan Gelinxing Lighting Co Ltd will bring their spotlights, wall-washer lights, strip lights and point lights to buyers looking to capture these trends. Guangdong Meteor Digital Lighting Co Ltd, which specialises in LED product development, manufacturing and sale, will also demonstrate their new high-power projection light for lighting the entire surface of tall buildings.

UVC sanitising fluorescent lights – a new health and safety opportunity

The current pandemic has encouraged people to focus more on health, and healthy lighting has become a hot topic for discussion within the industry. This includes blue-light-reduction and blue-light-free technology, pure LED lights and full spectrum light technologies. Shenzhen Banq Technology Co Ltd, under BANQCN Technology Group, will display their ultra-thin, straight-down panel lights, no-spot COB LED strip lights and deep ultraviolet (UVC) lights. Their sanitising products include sterilising bulbs and desk lamps, plant lights (panel lights with lighting and sterilising function) and UVC sterilising fluorescent lights.

Sports and smart education lighting – a strong application potential

The application of sports and smart education lighting is another area with strong potential. Focusing on heat dissipation solutions of electrical products and application, Shenzhen Fluence Technology PLC will demonstrate its modular sports lighting which improves the installation and testing efficiency whilst lowering cost. Meanwhile, the multi-scenario application of smart education lighting can allow teachers to control indoor lighting efficiently by selecting the best output for varying situations such as teaching, self-study, projection and activity.

Talking about the industry outlook and upcoming show, Ms Wong said: “As the lighting sector is currently confronted with big changes, industry professionals will need to face these challenges and make the most of opportunities that are presented, which may require them to adjust their development strategy, technology development and design thinking. Since quality lighting can only be experienced in real-life, it is vital for the

industry to meet in person to discuss and communicate. GILE will strive to empower the industry this year by combining online and offline content for the first time, to create a more diversified industry platform. We will also continue to encourage innovation and development within the industry and work to create more valuable opportunities for cross-industry cooperation.”

The Guangzhou International Lighting Exhibition is a part of Messe Frankfurt’s Light + Building Technology fairs headed by the biennial [Light + Building](#) event. The next edition will take place from 13 – 18 March 2022 in Frankfurt, Germany.

Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Shanghai International Lighting Fair, Thailand Lighting Fair, BIEL Light + Building in Argentina, Light Middle East in the United Arab Emirates, Interlight Russia as well as Light India, the LED Expo New Delhi and the LED Expo Mumbai in India.

For more information on Light + Building shows worldwide, please visit www.brand.light-building.com. For more information regarding the lighting shows in China, please visit www.light.messefrankfurt.com.cn or email light@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. With just under 2,600 employees at 29 locations, the company generates annual sales of around €736 million. We have close ties with our industry sectors and serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group’s key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com