## guangzhou international lighting exhibition

#### Press release

# The evolving lighting ecosystem will shine through at Guangzhou International Lighting Exhibition 2020

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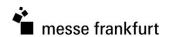
Whilst celebrating its success from the past 25 years, Guangzhou International Lighting Exhibition (GILE) 2020 will look towards the future for the emerging trends and latest news within the lighting industry. From 9 – 12 June, at the China Import and Export Fair Complex Guangzhou, GILE will welcome global exhibitors that together, construct the growing lighting ecosystem. New technologies in IoT, wireless connectivity, cloud computing and non-visual effects of light will coincide at the fair, alongside lighting solutions and components to echo the flourishing and connected nature of the industry. Visitors will have the opportunity to explore convergent business opportunities across the entire supply chain.

Lighting has evolved far from its role to simply illuminate a space and is continuously being utilised in innovative ways. For instance, human centric lighting can be applied within buildings to evoke specific emotions in commercial and office spaces, whilst hospitals can use it to positively impact the health of patients. Furthermore, as economic and environmental issues drive the push towards connected cities, smart lighting is set to be an integral part of the metropolises of the future from interconnected streetlights to universal IoT platforms integrated within the household. Such advancements demonstrate how the scope of the lighting industry is constantly growing and over the years, GILE has and will continue to grow with it. This year, the fair will explore every aspect of the lighting ecosystem, providing a platform for sourcing needs and business opportunities whilst encouraging exhibitors and visitors to share the latest market information and research.

On the lighting industry outlook, Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd, commented: "As the market continues to evolve, it is positive to see how the latest technologies which have been embraced by the industry have enabled advancements with LED colour, design and wavelength to name but a few. Such technologies, together with other 'smart' innovations have been driven forward to satisfy the market demand for energy efficient products and processes, whilst environmental concerns continue to arise as a global and industry issue."

Ms Wong also shared her views on the positioning of GILE: "With more than 25 years behind us, the show continues to develop alongside the ever-changing lighting industry. With its global outlook and in-depth

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range of exhibits, GILE continues to serve as a central hub for business exchange, trade, education and networking for the lighting industry".

#### Over 2,600 exhibitors to attend 2020 show

This year, the show will welcome over 2,600 high-quality and worldwide exhibitors. The fair will showcase products and technologies from the entire supply chain through the presentation of innovative, eco-friendly, human centric, smart and traditional lighting solutions. Some renowned participating brands that will feature are:

Lighting applications, accessories and electronic components
Alanod, BJB, Blueview, BWF Proflies, FEELUX, Fonda Technology,
HPWINNER, KHIDER LIGHT, Kinglight, LedLink, LEDVANCE, Luxtronik,
MLS, OML, ROLED, SHUNCOM, Unilumin, WAGO and Wellmax.

#### LED chips, packages, modules and light engines

Bridgelux, Edison, Honglitronic, Luminus, Nationstar, PEC, Refond, RFsemi and ShineOn.

#### LED drivers, driver ICs and controllers

AISHI, DONE, Euchips, Inventronics, Kosnic, Letaron, LTECH, Mean Well, MOSO, Power Integrations, TOPAZCON and Vossloh Schwabe.

#### LED components and packing materials

Bai Yun, Human Chem, KMT, ShinEtsu, TYF LED and Uniflex.

#### LED inspection, testing and production equipment

Everfine, Han's Laser, Inventfine and Labsphere.

### Event programme lights the way for future cooperation opportunities

Innovations within smart lighting and IoT applications have enhanced the lighting ecosystem, such that technological innovations are set to dominate the lighting market of tomorrow. Over recent years, the importance of collaborations with IoT solution providers, software developers, computing engineers and others alike have been highlighted as the industry continues to adapt and adopt a service-and-data based market. At GILE 2020, the event programme will invite representatives from IoT sectors to present and join panel discussions with lighting companies. Discussions will focus on the possible and necessary future business collaborations and new business models that can be implemented across the entire market.

The Guangzhou International Lighting Exhibition is a part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial <u>Light + Building</u> event. The next edition, which was due to take place from 8 – 13 March 2020 in Frankfurt, Germany, has been postponed, and will now be held from 27 September – 2 October 2020.

Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Shanghai International Lighting Fair, Thailand Lighting Fair, BIEL Light + Building in Argentina, Light Middle East in the United Arab Emirates, Interlight Russia as well

Guangzhou International Lighting Exhibition Guangzhou, 9 – 12 June 2020 as Light India, the LED Expo New Delhi and the LED Expo Mumbai in India.

For more information on Light + Building shows worldwide, please visit <a href="https://www.brand.light-building.com">www.brand.light-building.com</a>. For more information regarding the lighting shows in China, please visit <a href="https://www.light.messefrankfurt.com.cn">www.light.messefrankfurt.com.cn</a> or email light@china.messefrankfurt.com.

#### **Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services − both onsite and online − ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in

Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

Guangzhou International Lighting Exhibition Guangzhou, 9 – 12 June 2020

<sup>\*</sup> preliminary figures 2019